

General information and specifications for advertising in the NMEA Conference Program



The NMEA conference program will be available online as a PDF. Advertisements should be optimized for online viewing, but conference attendees may also choose to print out the PDF in order to have a hard copy of the program at the conference.

Sponsor Benefits

Killer Whale—\$10,000 and up

Full-page advertisement

Giant Pacific Octopus—\$2,500 to \$4,999

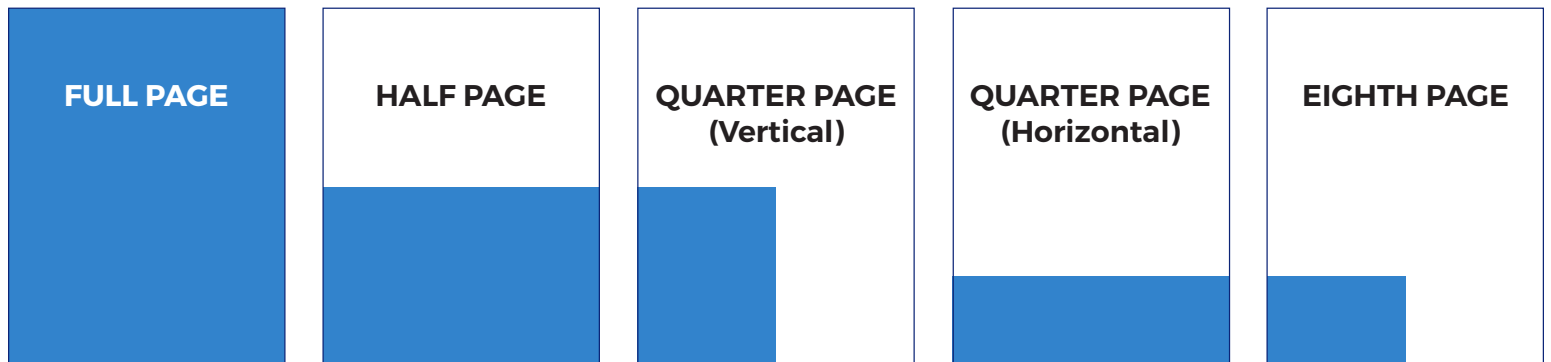
Quarter-page advertisement

Harbor Seal—\$5,000 to \$9,999

Half-page advertisement

All other sponsor types

Logo will be included in conference program



Advertising copy may be submitted in a variety of formats, including PDF, AI, EPS, PSD, JPG, or PNG files. No graphics in Word or Google documents will be accepted. Please ensure that all fonts are embedded or outlined. All photos and logos used in the ad should be at least 300 DPI. Examples of ad sizes and specifications can be found on the following pages.

All content must be received by July 1, 2023 to ensure inclusion in the program.

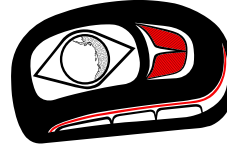
QUARTER PAGE (Horizontal)

8" x 2.4375"

National
Marine
Educators
Association



making known the world of water



NAME
NORTHWEST AQUATIC
& MARINE EDUCATORS

QUARTER PAGE (Vertical)

3.875" x 5.125"

EIGHTH PAGE

3.875" x 2.4375"

HALF PAGE

8" x 5.125"

FULL PAGE

Live Area: 8" x 10.5"

Full Width (no bleed): 8.5" x 11"